



The Europe INNOVA Initiative – Towards the Next Generation

CENCE and EIFN Conference

04 April 2008

BILBAO

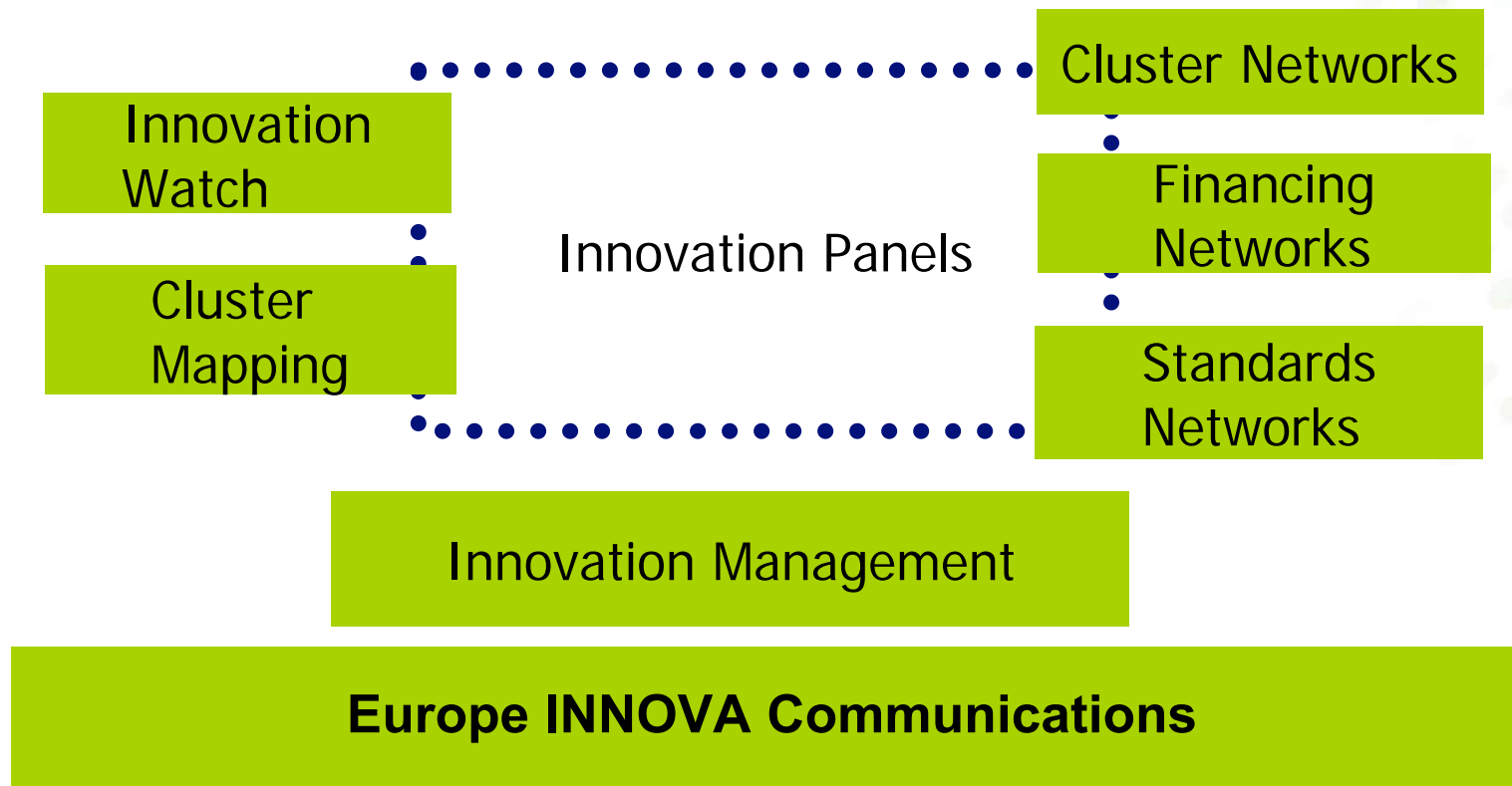
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Unit D 2 – Support for innovation



Europa INNOVA I: Main elements





Europe INNOVA II: The new house

Analysis

Better knowledge of future needs for innovation support

- **Sectoral Innovation Watch**
- **Thematic Panels**
- **Cluster Observatory**
- **Eco-innovation Observatory**

Testing

Better innovation support services for SMEs

- **Knowledge-intensive services**
- **Eco-innovation**
- **Trans-national cluster co-operation**

Promotion

Better use of new instruments and tools

- **Exit readiness**
- **Catalogue of exploitable tools and instruments**
- **Supported tools (IMP³rove)**

Communications

- Dissemination activities for the entire initiative
- Europe INNOVA Biennale: Conference and exhibition for Europe's innovation community
- Innovation support Web portal



European Innovation Platform for Knowledge Intensive Services (KIS-IP)

ICT

[ACHIEVE MORE]

Renewable energy

[KIS PIMS]

Satellite applications

[KIS4SAT]

2 new sectors

(2009)

Main objectives:

- To assess specific research and skills needs of KIS enterprises with high growth potential and establish links with relevant research and business partners
- To design and test new or better innovation support mechanisms for KIS enterprises with high growth potential and implement them in new or better ways
- To facilitate access to finance for KIS enterprises with high growth potential and networking with clusters and business partners

Potential participants:

- Universities, research centres, science parks
 - Knowledge transfer offices, incubators, training centres, cluster organisations
 - Business angels, venture capitalists, funding agencies, consultants
 - National/regional development and/or innovation agencies, chambers of commerce, business associations
- ... that support innovative service companies

Horizontal activities

- Repository of technological, organizational and business innovation models in services
- Handbook on the facilitation of organizational innovation in services
- Business community of potential high growth KIS enterprises ("Club 100")
- Common marketing and communication tools for the platform

Market sector 1

Market sector 2

Market sector 3

Main objectives

- **To accelerate the commercialisation of innovative environmentally-friendly products and services for start-ups** (e.g. through provision of sector-specific market intelligence, innovation management training, facilitation of knowledge transfer, “train the trainers” schemes for IP protection, etc.)
- **To support the internationalisation of start-ups and their cooperation with clusters** (e.g. through cooperation agreements with cluster organisations, international trade fair representation, etc.)
- **To facilitate access to finance for innovative start-ups** (e.g. through support for “investment readiness”, creation of sector-specific investor clubs, venture contests, etc.)
- **To promote the use of interoperable standards** (e.g. through handbooks, certification schemes, interoperability tests, etc.)

Potential partners

- **National/regional innovation, environmental and/or development agencies, chambers of commerce, business associations, standardisation organisations**
- **Knowledge transfer offices, science parks, incubators, consultants, training centres**
- **Investors, business angels and venture capitalists specialised in the sector and financing institutions**

Horizontal activities

- Establishment of an “Eco-innovation Observatory” on market and technology trends
- Establishment of an “Eco-Business Club” of potential high growth enterprises
- Horizontal communication activities in support of eco-innovation

Sector 1

Sector 2

Sector 3

Main objectives

- To facilitate trans-national cooperation between cluster organisations in Europe through cluster partnerships in different market areas linked to the Lead Market Initiative and biotechnology
- To facilitate trans-national partnerships on innovation, knowledge transfer, testing and certifying services in support of SMEs
- To accelerate the exchange of market intelligence and information on market trends
- To develop and test new forms of cluster co-operation in support of the internationalisation and growth of innovative SMEs
- To facilitate mutual learning between cluster organisations on the provision of specialised support services to SMEs
- To promote the use of new and better specialised support services across Europe

Potential participants

- Cluster organisations that are publicly supported and that have a clear mandate and own resources to support SMEs

Horizontal activities

- Further development of the “European Cluster Observatory” into a full-fledged support service for companies, policy-makers and cluster managers
- Establishment of a “European Club of Cluster Managers” and organisation of an annual event
- Horizontal communication activities in support of trans-national cluster cooperation



New Ambitions for the Future

Out:

- Networking
- Good practice
- Reports & Studies
- Self-sustainability

In:

- Partnerships
- Better practice
- Tools & Instruments
- Exit strategy



For more information:

www.europe-innova.org